

CLASSICAL WORLD

ADVERTISING RATES

for camera-ready copy and pdfs

September–November 2007 through June–August 2008

SPACE (image size)	1–2 issues per issue cost	3–4 issues per issue cost
FULL PAGE 7 in. × 4 ¼ in. 17.8 cm × 10.8 cm height width	\$250.00	\$225.00
*HALF PAGE 3 ½ in × 4 ¼ in. 8.9 cm × 10.8 cm height width	\$150.00	\$140.00
*QUARTER PAGE 1 7/8 in. × 4 ¼ in. 4.8 cm × 10.8 cm height width	\$100.00	\$ 90.00

*Horizontal Only

Copy Deadlines:

July 1 for	September/November	CW 101.1
Oct 1 for	December/February	CW 101.2
Jan 1 for	March/May	CW 101.3
Apr 1 for	June/August	CW 101.4

Charges for Setting Copy:

Full Page	\$40.00
Half Page	\$30.00
Quarter Page	\$20.00

For more details, contact

Format Information:

PAGE SIZE: 6 in. × 9 in
15.24 cm × 22.86 cm
TYPE PAGE: 37 × 42 pica
CUTS: 133 SCREEN

EDITOR

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